

Platinum Sponsorship

Cost

A\$20,000 (*plus 10% GST applicable*)

Includes

- 7 complimentary registrations for the conference
- 7 complimentary invitations for the cocktail reception
- 7 complimentary invitations for the conference dinner
- 7 complimentary invitations for the speakers reception
- opportunity to introduce a keynote session
- 2 banners displayed in conference plenary hall and 1 banner in network room
- company recognition on all appropriate occasions in both print and verbally
- display area
- listed and identified as a sponsor in the conference brochure and final programme
- logo displayed and identified as a sponsor on the AUUG website with a link back to organisation's site

In addition, choice of one of the following:

Conference Brochure

- wide distribution to key decision makers
- areas of exclusive advertising
- immediate impact prior to the conference

Welcome Reception

- prestigious event allowing sponsor to make first impression on the delegates
- reception identified as being sponsored by the XYZ company on all printed material
- signage on the evening
- opportunity to address delegates

Conference Dinner

- dinner identified as being sponsored by the XYZ company
- name printed on dinner menu
- opportunity to distribute mementos and address to the audience
- banner identifying the sponsoring company

Diamond Sponsorship

Cost

A\$10,000 (*plus 10% GST applicable*)

Includes

- 5 complimentary registration for the conference
- 5 complimentary invitations for the cocktail reception
- 5 complimentary invitations for the conference dinner
- 5 complimentary invitations for the speakers reception
- 5 banners displayed in conference plenary hall and 1 banner in network room
- company recognition on all appropriate occasions in both print and verbally
- display space
- listed and identified as a sponsor in the conference brochure and the final programme
- logo displayed and identified as a sponsor on the AUUG website with a link back to organisation's site

In addition, choice of one of the following:

Conference Proceedings

- 2 A4 pages of exclusive advertising
- long term usage and shelf life as it is a reference material

Tee-Shirts

- offering long term usage and company message to recipient

Conference Satchel

- Satchel offering long term usage and company message to recipient

Gold Sponsorship

Cost

A\$7,500 (*plus 10% GST applicable*)

Includes

- 4 complimentary registration for the conference
- 4 complimentary invitations for the cocktail reception
- 4 complimentary invitations for the conference dinner
- 4 complimentary invitations for the speakers reception
- logo displayed in conference plenary hall
- acknowledged on all appropriate occasions in both print and verbally
- table-top display space
- listed and identified as a sponsor in the conference brochure and conference final programme

- logo displayed and identified as a sponsor on the AUUG website with a link back to organisation's site

In addition, choice of one of the following:

Speakers Reception

- event allowing sponsor to make first impression with speakers
- reception identified as being sponsored by the XYZ company on all printed material
- signage on the evening
- opportunity to address speakers

Pen'n'Paper

- Company logo on pens and writing pads distributed to delegates, offering long term usage and company message to recipient

Lapel Badges

- Company logo on delegate lapel badges, offering company visibility for duration of conference

Keynote Sessions

- opportunity to introduce the keynote session

Ruby Sponsorship

Cost

A\$5,000 (*plus 10% GST applicable*)

Includes

- 3 complimentary registration for the conference
- 3 complimentary invitation for the cocktail reception
- 3 complimentary invitations for the conference dinner
- 3 complimentary invitations for the speakers reception
- logo displayed in conference plenary hall
- acknowledged on all appropriate occasions in both print and verbally
- rack space for promotional material
- listed and identified as a sponsor in the conference brochure and the conference final programme
- logo displayed and identified as a sponsor on the AUUG website with a link back to organisation's site

In addition, choice of two of the following:

Conference folder insert

- individual inserts in conference satchels

Advertisement

- 1 x A4 sized advertisement in conference proceedings

Registration desk handouts

- Promotional material to be available to delegates from the Conference Registration Desk

Silver Sponsorship

Cost

A\$2,500 (*plus 10% GST applicable*)

Includes

- 2 complimentary registrations for the conference
- 2 complimentary invitations for the cocktail reception
- 2 complimentary invitations for the conference dinner
- 2 complimentary invitations for the speakers reception
- logo displayed in conference plenary hall
- acknowledged on all appropriate occasions in both print and verbally
- listed and identified as a sponsor in the conference brochure and the conference final programme
- logo displayed and identified as a sponsor on the AUUG website with a link back to organisation's site

Choice of one of the following:

Conference folder insert

- individual inserts in conference satchels

Advertisement

- Half page advertisement in conference proceedings (page size is A4)

Registration desk handouts

- Promotional material to be available to delegates from the Conference Registration Desk

Bronze Sponsorship

Cost

A\$1,000 (*plus 10% GST applicable*)

Includes

- 1 complimentary registration for the conference
- 1 complimentary invitation for the cocktail reception
- 1 complimentary invitation for the conference dinner
- 1 complimentary invitation for the speakers reception
- logo displayed in conference plenary hall

- acknowledged on all appropriate occasions in both print and verbally
- listed and identified as a sponsor in the conference brochure and the conference final programme
- logo displayed and identified as a sponsor on the AUUG website with a link back to organisation's site

Choice of one of the following:

Conference folder insert

- individual inserts in conference satchels

Advertisement

- Quarter page advertisement in conference proceedings (page size is A4)

Registration desk handouts

- Promotional material to be available to delegates from the Conference Registration Desk

Additional Opportunities

Audio Visual

Conference Network

Contact the AUUG Business Manager for further details

Further Information

Further information on these and other options is available from the AUUG Business
Manager, Liz Carroll

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